social hygiene news

AMERICAN SOCIAL HYGIENE ASSOCIATION

Vol. 33, No. 5 SPECIAL ELECTION ISSUE MAY, 1959

American Social Hygiene Association elects new officers at annual meeting: (left to right) Philip R. Mather, Chairman of the Board of Directors; William L. Kallman, Treasurer; Miriam Aldridge Shelden, Secretary; Frank H. Heller, President.

FRANK H. HELLER ELECTED PRESIDENT AT ANNUAL MEETING; PHILIP R. MATHER, CHAIRMAN OF THE BOARD

Mr. Frank H. Heller, prominent Dallas businessman, was elected president of the American Social Hygiene Association at the organization's 45th annual meeting held in New York City, May 11.

In announcing Mr. Heller's election, Conrad Van Hyning, ASHA executive director said: "The American Social Hygiene Association is indeed fortunate to have the leadership of Frank H. Heller and will expand its services in working toward strengthening family life under his expert guidance."

Mr. Heller has served on the Board of Directors of ASHA since 1956.

A graduate of the University of Dallas, he is a member of the Advisory Board of that university as well as Life Board member of the Dallas Community Chest.

He has also served on the Board of Directors of the Texas United Defense Fund, the USO, the National Sales Executives, the Dallas Metropolitan YMCA, Goodwill Industries, Catholic Charities of the Dallas Diocese, and the National Council of Catholic Men.

Mr. Heller is Senior Branch Manager of the Dallas Branch of Remington-Rand, a division of Sperry-Rand.

Philip R. Mather, Boston industrialist, was elected Chairman of the Board of Directors. Mr. Mather has been president of the Association for the past ten years.

Prior to his presidential duties, Mr. Mather served the agency as Director of the Executive Committee, Chairman of the Finance Committee, and Chairman of the National Committee on War Activities. In 1948 he received ASHA's William Freeman Snow Award for Distinguished Service to Humanity.

Mr. Mather has devoted much of his time to the field of social service. He is Treasurer and Past President of the National Health Council, Member of the Board of United Community Funds and Councils, a Director of the Massachusetts Society for Social Hygiene, a Member of the World Affairs Council of Boston, Trustee of Kenyon College, Past Director of the National

(Continued on page two)

AMERICAN SOCIAL HYGIENE ASSOCIATION ELECTIONS

(Continued from page one)

War Fund, and a Member of the American Committee, St. Luke's International Hospital, Tokyo, Japan.

A native of Cleveland, Ohio, Mr. Mather is a graduate of Yale, and has been awarded an honorary L.L.D. from Kenyon College in Gambier, Ohio. He is a director of the Cleveland Cliffs Company, Cleveland; and of Riley Stoker Corporation, Worcester, Mass.

Bruce Webster, M.D. (New York City), and S. Dale Furst, Jr. (Williamsport, Pa.), were elected vice-presidents.

Dr. Webster, Associate Professor of Medicine at Cornell University Medical College, and a noted authority on the clinical and public health aspects of syphilis control, has been a Member of the ASHA Board of Directors since 1953; and Chairman of the Executive Committee since 1954. He is also Chairman of the International Advisory Committee, a position which he has held since 1953.

S. Dale Furst, Jr., joined the ASHA Board in 1958. He is a member of the law firm of Furst, McCormick, Muir and Lynn of Williamsport. He is past president of the Pennsylvania United Fund, and his many other affiliations include membership on the Budget Committee of the United Community Funds and Councils. Mr. Furst received a Presidential Citation for his outstanding work in connection with the United Defense Fund.

Miriam Aldridge Shelden, Dean of Women at the University of Illinois, succeeded Mrs. David C. Prince as Secretary.

Formerly a Commander in the U.S.N.R., Dean Shelden planned the establishment of Waves on primary naval air bases within the U. S. and Hawaii. She is a recipient of the Navy Commendation Ribbon.

Dean Shelden received her B.S. degree from Russell Sage College and her M.S. and Ph.D. from New York University.

William L. Kallman, newly elected Treasurer, is new to the ASHA Board. A graduate of Yale, Mr. Kallman is Sales Manager of the Texas Company and the Barber Oil Company in New York City.

Honorary vice-presidents elected were: The Hon. Frances Payne Bolton, M.C.; Charles Walter Clarke, M.D.; Alan Johnstone; Orel J. Myers; Thomas B. Turner, M.D.; and Stafford L. Warren, M.D.

DINNER HONORS PHILIP R. MATHER

Mrs. David C. Prince (left), retiring Secretary, admires plaque which was presented to Mr. Philip R. Mather (right), "In deep appreciation of his outstanding leadership, his generosity, and his unselfish contributions of time and energy in support of the program and goals of social hygiene." Presentation was made by Bruce Webster, M.D., Chairman of the Executive Committee, on behalf of the Board and Staff, at a dinner given in Mr. Mather's honor on May 10 at the Hotel Roosevelt. Mr. Mather, President of the Association since 1948, is now Chairman of the Board.

The June issue will carry a story on highlights of the National Conference on Social Welfare, with special emphasis on ASHA's participation.

ASHA Board Member At Kansas Conference

Speaking before the second annual conference at the University of Wichita held under the auspices of the National Conference of Christians and Jews, ASHA Board Member Rev. Trafford P. Maher cited the potential harm of the "dual-income" family.

Father Maher, director of education at St. Louis University, said that children become confused when both parents work in order to live at a higher economic scale.

The remedy, he stated, lies in effective leadership and meaningful instruction by school, church and family; in special community efforts in inter-group and cultural relations; and in development in the family of a sense of purpose.

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American Social Hygiene Association Elects Board of Directors

Conrad Van Hyning, ASHA Executive Director, announced the election of four new members to the Association's Board of Directors.

Mr. Robert C. Hosmer, Jr., who was elected at the Board meeting in February, is President of the Deboen Manufacturing Company in Syracuse, N. Y. A native of Chicago, Mr. Hosmer is also a Member of the Board of the Syracuse Dispensary, the Onondaga Health Association, and the Planned Parenthood Center of Syracuse. He is Past President of the Syracuse Chapter of The Foreign Policy Association.

Elected at the annual meeting in May were: Mrs. Mary Ellen Goodman, Ph.D.; Carroll P. Hungate, M.D.; and William L. Kallman.

Dr. Goodman is Coordinator of Conference Studies for the 1960 White House Conference on Children and Youth, Department of Health, Education and Welfare.

She is an anthropologist and writer and was formerly Assistant Professor of Anthropology and Sociology at Wellesley College. She has also worked as Special Research Assistant to the Chief Economist of the Public Housing Administration in Washington; and was Director of Early Childhood Studies in the Sociology Department of Tufts University.

Dr. Mary Ellen Goodman

Carroll P. Hungate, M.D., is a Captain in the U. S. Naval Reserves on active duty on a part-time basis at the Olathe Naval Air Station and is in private practice in Kansas City.

William L. Kallman was also elected Treasurer of the Association. An item on him will be found in the officers' election story in this issue.

Re-elected to the Board for a term expiring in May, 1962, were: Leroy E. Burney, M.D.; Mrs. Aileen Tallerday Kulchar; Philip R. Mather; Miriam Aldridge Shelden; Malcolm S. M. Watts, M.D.; Bruce Webster, M.D.; and Mrs. Ray B. Wiser.

J. D. Greene, ASHA Founder, Dies

Services for Jerome Davis Greene, 84, secretary of the Harvard Corporation, and an early founder of the American Social Hygiene Association, were held in Memorial Church in the Harvard Yard on March 31.

After five years as Harvard Secretary, Mr. Greene came to New York in 1910 as the first business manager of the Rockefeller Institute for Medical Research. He helped set up the Rockefeller Foundation and, in 1913, became its first executive officer. He was also instrumental in establishing the Institute for Governmental Research, now the Brookings Institute of Washington.

Born in Japan of missionary parents, he was graduated from Harvard College in 1896, where he was managing editor and president of the Harvard Crimson.

In 1901 he became secretary to Harvard President James W. Eliot, and from 1905 to 1910 was secretary to the corporation. From 1934 to 1943 he held the post again under Dr. James B. Conant. He was elected three times to Harvard's board of overseers. In the intervening years he had served as a partner in the investment banking firm of Lee, Higginson & Co.

Surviving are his second wife, Mrs. Dorothy Dusser De Barenne Greene, and two sons.

INDIANAPOLIS SOCIAL HYGIENE ASSOCIATION CONDUCTS FAMILY LIFE WORKSHOP

Left to right: Kenneth I. Chapman, Health Division Secretary; Mrs. Elizabeth Force, Family Life Consultant, American Social Hygiene Association; Herman Shibler, General Superintendent, Indianapolis Public Schools; Mrs. Meredith Nicholson, Jr., Executive Secretary, Indianapolis Social Hygiene Association; John Hickey, Health Consultant, Indianapolis Public Schools; R. D. Behlmer, Director, Department of Health, Physical Education and Athletics, Arsenal Technical High Schools; and Paul I. Miller, Assistant Superintendent, Indianapolis Public Schools.

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AMERICAN SOCIAL HYGIENE ASSOCIATION

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University Microfilms
313 N. First Street
Ann Arbor, Michigan AF

American Social Hygiene Association Reading Suggestions

FOR BOYS AND GIRLS . . .

____DATES AND DATING.
25¢. Dating behavior for girls in their middle and late teens.

____BOYS WANT TO KNOW.
15¢. Answers questions about the problems of boys 13 and over.

____GIRLS WANT TO KNOW.
15¢. Answers questions about the problems of girls 13 and over.

FOR YOUNG MEN AND WOMEN . . .

____PREPARING FOR YOUR MARRIAGE.
15¢. Discusses important considerations in the choice of a husband or wife.

FOR PARENTS . . .

____LET'S TELL THE WHOLE STORY ABOUT SEX.
15¢. Dialogues between parents and children about how babies are born, problems of growing boys, menstruation, the marriage union.

____YOUR CHILD'S QUESTIONS . . . HOW TO ANSWER THEM.
15¢. Tells how to answer questions asked by children under 6.

____PARENTS—TELL YOUR CHILDREN.
15¢. Tells how to answer questions asked by children between 6 and 10.

____KNOW YOUR DAUGHTER.
15¢. For parents of girls 10 to 14.

____KNOW YOUR SON.
15¢. For parents of boys 10 to 14.

____WHEN YOUR CHILD STARTS TO SCHOOL.
Free. Summarizes the sex knowledge children should have before the ages of 6.

____LIVING WITH OUR CHILDREN.
Free. Lists 5 essential developmental tasks facing the adolescent.

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1790 Broadway, New York 19, N. Y.

Please send me the items I've checked. I enclose

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